

FOR IMMEDIATE RELEASE

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FPAM MEDIA STATEMENT

Eunice Chun Hei Chan, Appointed to FPSB Board of Directors

The Financial Planning Association of Malaysia (FPAM) is pleased to announce the appointment of Eunice Chun Hei Chan, Chartered Banker, CFP, IFP, as a new member of Financial Planning Standards Board (FPSB) Board of Directors. With over 26 years of extensive experience in banking, securities, trust services, and financial planning, Eunice currently serves as the Senior Executive Vice President, Head of Retail Wealth Management and Segment, Group Wealth Management at Maybank Malaysia.

Eunice has been a pivotal figure in the strategic expansion and business growth of the wealth management sector in the Malaysian market. As a former Treasurer of the Financial Planning Association of Malaysia, she has been a dedicated advocate for financial literacy, tirelessly sharing her personal financial planning knowledge and experience to benefit the broader community in Malaysia and beyond. Eunice holds a Bachelor of Commerce and Administration degree from Victoria University of Wellington, New Zealand, and brings a wealth of expertise to her new role on the FPSB Board of Directors. She replaces Brett Millard, CFP, CIM, who resigned earlier this year after accepting a position at FP Canada. Eunice will serve a two-year term, contributing her leadership and vision to the FPSB's strategic objectives.



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"We are excited to welcome Eunice to the FPSB Board of Directors. Her extensive background and commitment to the financial planning profession make her a valuable addition to our team," said FPSB Chairperson Ana Cláudia Akie Utumi, CFP. "Together with other newly appointed board members, Eunice will play a crucial role in supporting the growth of the global financial planning profession."

The Financial Planning Association of Malaysia (FPAM) expresses immense pride in Eunice Chan's achievement, as she becomes the first Malaysian to be appointed to the FPSB Board of Directors, representing Malaysia. This accomplishment underscores her leadership and dedication to advancing the financial planning profession on a global scale.

Eunice joins six other volunteers on the FPSB Board of Directors from Australia, Brazil, Canada, Mexico, and the Netherlands. Together, they are committed to advancing FPSB's vision, mission, and strategies to further strengthen the global financial planning community.

For media inquiries or further information, please contact:

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Financial Planning Association of Malaysia

Financial Planning Association Malaysia (FPAM) is a non-profit organisation with a vision and mission to establish the global CFP^{CERT}™ mark as the leading symbol of excellence for personal financial planning and to promote its recognition as a profession to benefit all Malaysians. We also strive to promote Financial Literacy across the breath of the population of Malaysia. For more information, please visit our website at www.fpam.org.my