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FPAM MEDIA STATEMENT

FPAM Welcomes New CEO to Lead the Association into Greater Heights

Petaling Jaya – The Financial Planning Association of Malaysia is pleased to announce the appointment of Alex Lee Foo Yeun as its new Chief Executive Officer (CEO). With extensive experience and a proven track record in the financial planning industry, Alex Lee brings an abundance of expertise and leadership to the association as it embarks on its next phase of growth and success.

Alex Lee joins FPAM with a distinguished career spanning 36 years in the financial planning industry. His visionary leadership style, combined with a commitment to excellence, will undoubtedly elevate FPAM's profile and ensure its continued success. "I am honoured and excited to join FPAM as its CEO," said Alex Lee. "The association has a great commitment to excellence and it serves its members with a high passion. I look forward to working collaboratively with the board members, staff, and members to further strengthen the association's position as the go-to resource for the financial planners' professionals." Alex Lee assumed his role as the CEO of FPAM on 17 July 2023.

FPAM would like to express its sincere thanks and appreciation to the outgoing CEO, Linnet Lee for her immense contributions and the efforts she took to build the association to be a leading force in advancing the financial planning industry and providing value to its members.



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Please join us in welcoming Alex Lee to FPAM as we embark on this exciting new chapter. With his leadership and expertise, we are confident in the association's continued success and its ability to shape the future of the financial planning industry.

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Financial Planning Association Malaysia (FPAM) is a non-profit organisation with a vision and mission to establish the global CFP^{CERT}™ mark as the leading symbol of excellence for personal financial planning and to promote its recognition as a profession to benefit all Malaysians. We also strive to promote Financial Literacy across the breath of the population of Malaysia. For more information, please visit our website at www.fpam.org.my