



Unit 305, Block A  
Phileo Damansara I  
Jalan 16/11  
Off Jalan Damansara  
Seksyen 16  
46350, Petaling Jaya.  
Tel: 03-7954 9500  
Fax: 03-7954 9400  
Website: [www.fpam.org.my](http://www.fpam.org.my)

**FOR IMMEDIATE RELEASE**

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## **FPAM MEDIA STATEMENT**

### **FPAM's Signature Annual Financial Planning Symposium 2024 Convenes Top Experts to Navigate the Financial Landscape**

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**Kuala Lumpur, Malaysia - May 8, 2024** - The Financial Planning Association of Malaysia (FPAM) successfully hosted its flagship Annual Financial Planning Symposium 2024 today at Menara Affin Auditorium. The event, themed 'Navigating the Financial Landscape', brought together industry leaders, professionals, and thought leaders to discuss current trends and innovations in financial planning.

"Together, we are charting a course to make financial planning available to all", said Mr. Alvin Tan Chin Cherng, President of FPAM addressed the attendees in his opening speech.

"This year, as we navigate through rapid technological changes and complex market dynamics, our symposium brings together a diverse spectrum of experts who will share their insights on the evolving financial planning landscape. Our sessions are designed to equip you with cutting-edge tools and perspectives, enabling you to thrive in an increasingly dynamic financial environment. As we delve into these discussions, I encourage you to engage fully, share your insights, and forge connections that will enhance our collective capability to innovate and lead", Cherng highlighted.

Dato' Seri Dr Awang Adek Hussin, Chairman of the Securities Commission of Malaysia, delivered a keynote address, highlighting the symposium's alignment with national financial strategic goals. This participation underscores the event's role in supporting Malaysia's economic and financial well-being.

In his keynote address, Dato' Seri Dr Awang Adek Hussin mention that the Malaysian economy is currently seeing moderate growth. He also mentioned that the baby boomers have taken a back seat as they head towards retirement and have passed on their wealth to the next generation, steadily looking into digital and sustainable investments. "For the first time,



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yesterday, the stock market capitalisation touched RM2 trillion. The market has grown by a healthy 10% this year”, he proudly announced.

Nearly 300 financial planners attended the symposium physically, with an additional 385 joining virtually. Attendees gained valuable insights from renowned speakers on a wide range of topics, including:

- Detecting and Combating Money Laundering: Presented by Foo Wei Min, ACP Assistant Director Money Laundering Investigation (AMLA) Commercial Crime Investigation Department (Royal Malaysian Police)
- AI and its applications in Financial Planning (AI Chat GPT): Presented by Michael Heaney, Partner, Consulting (Ernst & Young Consulting Sdn Bhd)
- The impact of E-Invoicing: Presented by Lam Kwai Soon, COO & Tax Managing Director (Cheng & Co Group)
- ESG (Environmental, Social, and Governance) considerations in financial planning: Presented by Chris Tse, Chairman (Institute of Financial Planners of Hong Kong Ltd)
- How the Capital Market can enhance portfolios: Presented by Shahrul Amry Malek, Head, Strategic Business Partners and Governance (Affin Hwang Investment Bank Berhad)

According to FPAM, the Annual Signature Financial Planning Symposium is a crucial platform for knowledge sharing and professional development. “By bringing together top experts and fostering collaboration, this event empowers financial planners to navigate the evolving industry and provide their clients with the best possible advice”.

The symposium addressed key areas vital for the public, including personal wealth management, risk assessment, and the implications of financial regulations. This knowledge empowers individuals to make informed financial decisions and achieve their financial goals.

The FPAM Annual Financial Planning Symposium serves as a valuable platform for:

- Staying informed: Gaining insights into the latest trends and advancements in financial planning.
- Networking and collaboration: Connecting with peers, sharing ideas, and fostering business development.
- Understanding complex market dynamics and regulatory changes.
- Promoting public financial literacy: Providing crucial information to help individuals make informed financial decisions.
- Supporting national financial goals: Aligning with government initiatives to strengthen the economic and financial landscape of Malaysia.

FPAM remains committed to fostering a vibrant financial planning community in Malaysia and empowering Malaysians to achieve financial well-being.

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For media inquiries or further information, please contact:

Ms Sheryn Wong

Corporate Communications & Social Media

Financial Planning Association of Malaysia

[sheryn@fpam.org.my](mailto:sheryn@fpam.org.my)

016-311 7197

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*Financial Planning Association Malaysia (FPAM) is a non-profit organisation with a vision and mission to establish the global CFP CERT TM mark as the leading symbol of excellence for personal financial planning and to promote its recognition as a profession to benefit all Malaysians. In alignment with this mission, our continuing education courses cater to Associate and Certified Members, aiming to impart comprehensive knowledge and a nuanced understanding of Financial Planning and its associated activities. It is worth noting that our courses enjoy recognition from both the Securities Commission (SC) and Bank Negara Malaysia (BNM) for meeting continuing education requirements, further underscoring our commitment to fostering professional growth within the financial industry. We also strive to promote Financial Literacy across the breath of the population of Malaysia. For more information, please visit our website at [www.fpam.org.my](http://www.fpam.org.my)*