

Value of Financial Planning

People who work with a CFPCERT TM professional say they are better off

FPSB® Value of Financial Planning Index™ measures the impact of financial planning on the lives of clients, with scores ranging from 0 to 100.







Experience a higher quality of life:

Feel better about their health, connection, purpose and life satisfaction

CFP professional advised		77
Other advised		76
Unadvised	72	



More satisfied with their financial situation:

Feel better about their spending capability, personal financial risk management, and overall wealth

CFP professional advised	73
Other advised	71
Unadvised 63	



Greater financial confidence:

Feel more confident about their financial security and ability to achieve their personal financial goals

CFP professional advised			75
Other advised		73	
Unadvised	67		



Better experience with the financial planning process:

Feel more optimistic about meeting their financial needs and achieving financial gains

CFP professional advised	79
Other advised	77
N/A Unadvised	

Top 5 benefits of working with a financial planner reported by clients





Improved financial wellbeing and peace of mind



Saves time and effort organising finances



Improved confidence and ability to achieve desired lifestyle



Feel more satisfied with their wealth

CFP professionals unlock benefits beyond money









Clients trust financial planners to act in their best interests

97% of all financial planning clients

97% of CFP professional clients

Financial planning is a top priority for Gen Y





are likely to start receiving this within 10 years, with 71% estimating this to be above RM250K



of unadvised Gen Y would consider paying for financial advice



have never engaged with a financial planner but would consider it, with 52% of those looking to start within the next 3 years, and 90% within the next 10 years



